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THE FINE ART
OF JEWELLERY

ASIA PACIFIC
EDITION

DIAMOND LEGENDS

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THE DIAMOND EDITION

It takes skilled watchmakers, cutters, gem-setters, and hundreds of hours to breathe life into each bejewelled timepiece; to make sure every one becomes a singular, harmonious expression of technical prowess, luxury, and beauty. Diamonds, the hardest stone known, are particularly difficult to work with for watchmakers. But the following brands have risen to the challenge with floral motifs, three-dimensional designs, exceptional cuts, and innovative setting techniques to create sensational timepieces.



Parmigiani Fleurier

The devil is in the details for Parmigiani Fleurier's *Tonda 1950* watch. A closer look at the dial reveals five different sizes of round diamonds, all carefully assembled and set in a white gold case. Its complexity lies in the arrangement of the 620 diamonds, starting with the smallest at the centre, followed by larger ones and more smaller ones on the outside. The result is not only a stunning ensemble of light, but one that allows the dial to appear domed due to the optical illusion of depth (also known as the *trompe l'oeil effect*). The two-hand watch features a streamlined profile and comes with a matching stamped mother-of-pearl calfskin strap.

Backes & Strauss

A 19th century brooch with two linked hearts was the inspiration for the *Victoria Princess* diamond watch by Backes & Strauss. This timepiece by one of the world's oldest diamond companies features an interlocking heart design set with 388 diamonds on the bracelet, symbolising a circle of everlasting love. Each stone is an ideal-cut diamond, cut precisely to reveal a series of eight arrowheads when viewed from the top and eight hearts from the bottom. The romantic theme continues on the white gold case with a floral and heart motif embracing a mother-of-pearl dial with diamond indexes.



de Grisogono

The *Grappoli* is a one-of-a-kind timepiece that has taken craftsmen more than 120 hours to create. It features exuberant gemstones, state-of-the-art gem-setting technique, and precise cuts. The white diamond model exudes glamour and shimmers with every movement, thanks to 70 briolette-cut dangling diamonds fitted around the white gold case like flower petals. The dial is fully snow-set — a technique that places different sized diamonds side by side so that they completely cover the metal — with 256 diamonds for a seamless, brilliant surface. A white galuchat strap completes the icy look.

